CA technologies — A **Broadcom** Company

Product Brief

CA IT Asset Manager

Key Benefits

- **Reduce risks and costs.** Gain visibility and control of your IT asset base; better understand cyber threats.

- **Maximize the value of your IT assets.** Better optimize your cost structure and reallocate sub-optimally assigned assets.

- **Streamline efficiency and responsiveness.** Automate review, approval and fulfillment processes.

- **Increase software compliance.** Better avoid fines and penalties associated with software audits.

Key Features

- **Financial management.** Identify relevant costs, forecast asset demand, and understand financial impacts.

- **Vendor management.** Understand and manage vendor intricacies and interdependencies.

- **Contract management.** Properly administer agreement terms; better avoid extra fees and penalties.

- **Simulation and optimization.** Explore impacts of potential changes in infrastructure and license models to help avoid overspending on unnecessary purchases of software licenses.

- **Software asset management.** Holistically manage software assets and improve productivity associated with license reporting and audits.

- **Unified self-service.** Users have one social media-based means to view their assets, ask questions, and collaborate.

Overview

CA IT Asset Manager provides transparency and insight into your IT hardware and software asset environment, enabling you to better conduct the business of IT from both a financial and risk perspective. A clearer understanding not only helps you better allocate those resources to reduce costs, it can also help you research assets that may be cyber security threats, thus helping to reduce IT and business risk. It can also help you gain control of the increased complexities associated with mobile, virtual and cloud-based assets associated with digital transformation efforts. The net result is reduced costs and business risk.

Business Challenges

With digital transformation efforts, acceleration of the application economy and increased cyber threats, tracking and managing software and hardware investments creates a greater challenge for your organization. Not only do you need to determine what assets are being used, you must also reduce asset sprawl and comply with existing hardware and license agreements with a high level of efficiency. Unfortunately, most companies today are unable to understand and proactively manage asset lifecycles, vendor relationships, contractual elements, software license allocations, and cost elements of their assets.

Lack of visibility into asset utilization. Due to the inability to track assets throughout their lifecycle, organizations cannot efficiently allocate existing resources, and thus rely on costly manual fulfillment methods and asset inventories. Disparate pools of unleveraged assets in one area and overwhelming demand in others results in the over-purchasing of assets. Furthermore, business consumers and even IT teams typically don't have visibility into what assets are currently assigned to whom, resulting in user frustration and difficulty responding to cyber threats.

Overspending on software licenses. With a lack of understanding of "who is using what," organizations are often exposed to legal and financial risks associated with software license compliance and unexpected software audits. This results in purchasing more software than necessary, or unplanned expenditures due to financial penalties resulting from software audits.

Solution Overview

CA IT Asset Manager provides a comprehensive asset lifecycle management solution that delivers proven ROI. It helps control IT spending, enable regulatory and policy compliance, improve service delivery, maximize the value of your IT assets and enable "stock on hand inventory" fulfillment. From physical and virtual hardware to software license terms and maintenance contracts, it helps you determine precisely what you are

Solution Overview (con't)

paying in hardware and software fees, helping to optimize your cost structure, reallocate underutilized assets, and better understand cyber threats.

CA IT Asset Manager delivers the foundation for a robust software asset management discipline. With accurate compliance views, you can plan your software licensing needs and take action to avoid fines and penalties associated with software audits. You can also improve service delivery with automated review, approval, and fulfillment processes for hardware and software requests. And your business users can collaborate and get answers with a modern self-service experience.
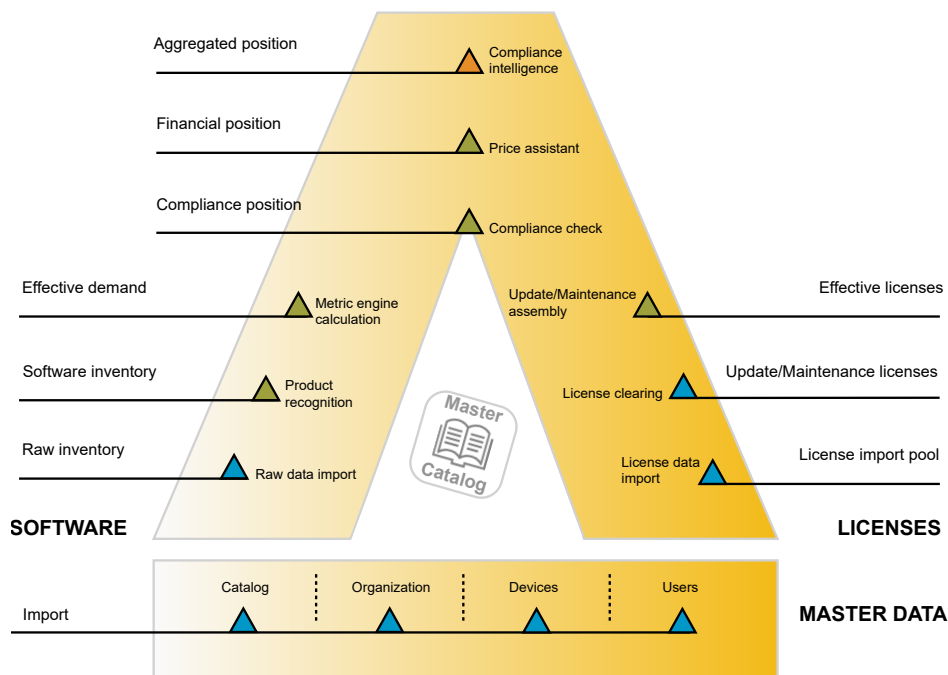
Critical Differentiators

CA IT Asset Manager provides strong financial, contract and license management enabling data-driven negotiations and decision making in support of business goals.

Integration with discovery tools and procurement systems automates recognition and reconciliation of licensable software with purchased software licenses and product use rights. It then determines which licenses are in use and which are available. Innovative simulation and optimization capabilities help make IT infrastructure and software license model changes easier to plan and less costly.

A shared CMDB provides integration with CA Service

CA IT Asset Manager is a comprehensive asset lifecycle management solution that helps control IT spending, enables license compliance and improves service delivery.

Management for greater IT service and asset management maturity. "My Resources" enables business consumers to see and act upon all the hardware and software assets assigned to them. They can also search, collaborate, and resolve issues using the robust unified self-service capabilities of CA Service Management.

Related Solutions

CA IT Asset Manager integrates with the broad capabilities of CA Service Management in many ways:

• **Service catalog** provides a self-service user interface of business and IT services and assets, and associates service requests with specific assets for better root cause and change impact analysis.

• **Service desk** associates assets to incidents, problems and changes, and links asset data to the CMDB.

• **Advanced reporting and dashboards** enable non-technical users to quickly create and share interactive dashboards and reports.